

FLORIDA CITRUS INDUSTRY ANNUAL CONFERENCE



June 10-12, 2026 • Bonita Springs, FL

GENERAL SPONSORSHIP OPPORTUNITIES

Premier - \$30,000 +

- Signage and recognition at all events throughout the conference.
- Reserved Seating at Thursday Lunch and Dinner, and Friday Dinner. (Table for 8)
- Four complimentary “ATTENDEE” Conference registrations. (OR 2 Free attendees and a Foursome at Golf)
- Display Table in the main Conference entry-way throughout the Conference.
- Banner Ad on Conference App before and during event.
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on Lobby Feature Wall throughout Conference.
- Name recognition on video screen throughout Conference.
- Name recognition in Triangle before and after event.
- Name recognition on Mutual website.
- 15 second commercial at dinner Thursday night.

Diamond - \$10,000

- Signage and recognition at the Thursday evening Premier Industry Dinner.
- Two complimentary “ATTENDEE” Conference registrations.
- Display Table in the main Conference entry-way throughout the Conference.
- Banner Ad on Conference App before and during event.
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on Lobby Feature Wall throughout Conference.
- Name recognition on video screen throughout Conference.
- Name recognition in Triangle before and after event.
- Name recognition on Mutual website.
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GENERAL SPONSORSHIP OPPORTUNITIES

Platinum - \$5,000

- Signage and recognition at the Thursday Industry Luncheon.
- Two complimentary “ATTENDEE” Conference registrations.
- Display Table in the main Conference entry-way throughout the Conference.
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Banner Ad on Conference App before and during event.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on video screen throughout Conference.
- Name recognition in Triangle after event.
- Name recognition on Mutual website.
- 15 second commercial at Thursday Luncheon.

Gold - \$3,500

- Signage and recognition at the Friday Family Night Dinner.
- Two complimentary “ATTENDEE” Conference registration.
- Display Table in the main Conference entry-way throughout the Conference.
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Name recognition on Conference App before and during event.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on video screen throughout Conference.
- Name recognition in Triangle after event.
- Name recognition on Mutual website.

Silver - \$2,000

- One complimentary “ATTENDEE” Conference registration.
- Recognition as Conference sponsor in Allied Directory and Buyers Guide.
- Name recognition on sponsor signage on-site at Conference.
- Name recognition on Conference App before and during event.
- Name recognition on video screen throughout Conference.
- Name recognition in Triangle after event.
- Name recognition on Mutual website.

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SPECIALTY SPONSORSHIP OPPORTUNITIES

Event sponsorships are on a first-come, first-serve basis with right of first refusal from last year. Full or co-sponsorships are available. For more information on these events, please contact Melanie Burns at 863.682.1116.

UPGRADED!! Hotel Wristbands - \$5,000

Custom-designed all-access wristbands featuring your company's logo or graphic that serves as a room key, provides access to the lazy river area, can be used for room charges, and more!

Conference App: Primary Sponsor (Leading up to and throughout the event) - \$1,000

Recognition in pre-Conference publications as well as on signage at the Conference Registration Desk. Also receive banner ad within Conference App.

Conference App: Banner Sponsor (Leading up to and throughout the event) - \$500

Sponsor logo featured in banner ad on Conference App in rotation prior to and throughout the event.

Conference Lobby Feature Wall: Video - \$1,000

Your video (2 minute maximum, sponsor provides video) will be featured on the wall of the Convention Lobby in rotation throughout the three-day event.

Conference Lobby Feature Wall: Still Ad - \$500

Your logo or still ad (sponsor provides artwork or Mutual staff can assist with development) will be featured on the wall of the Convention Lobby in rotation throughout the three-day event.

Neck lanyard and name tag - \$6,000

Company name printed on the name tag lanyard.

Continental Breakfast- \$1,000

Thursday morning Continental Breakfast prior to Education Session - upgraded to include hot food items, and more variety of pastries.

Cocktail Bar - \$1,500 for a single night (three nights available)

Koozies with your company name and/or logo will be given to all attendees who purchase a beer or soda during the three cocktail hours. Signage and logo on Drink Tickets.

Conference Meeting Refreshments - \$500

Signage at all refreshment stations for Wednesday industry meetings.

Ice Cream for Children 12 and under - \$1,500

Signage at registration desk, name and logo on Ice Cream Ticket. All children 12 and under receive an ice cream ticket.

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GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

Golf Tournament (Friday) - \$3,000

Signage and verbal recognition at Tournament and Tournament Luncheon. Verbal recognition at Friday night dinner.

Golf Tournament Luncheon (Friday) - \$2,500

Signage and verbal recognition at Tournament and Tournament Luncheon. Verbal recognition at Friday night dinner.

Golf Tournament Drink Cart (Friday) - \$1,500

Signage and verbal recognition at Tournament and Tournament Luncheon.

Golf Tournament Hole-in-One Contest - \$2,000

Signage and verbal recognition at Tournament and Tournament Luncheon.

Golf Tournament Hole Sponsor (Friday) - \$200

Signage on golf hole.

Golf Tournament Prize Sponsor (Friday) - \$500

Signage and verbal recognition at Tournament Lunch.

Golf Tournament Trolley Sponsor (Friday) - \$500

Signage on trolley and at tournament registration and lunch.